



Contract for Exhibit Space
The Health and Fitness Pavilion
Boston, Massachusetts
Monday, October 11, 2010
9:00 am - 3:00 pm

The Health and Fitness Pavilion
Presented by:
Conventures
Marketing Communications Special Events

No 14 - 10

DATE

NAME TITLE

EXHIBITING NAME

COMPANY NAME

MAILING ADDRESS

CITY STATE ZIP

PHONE FAX EMAIL

PRODUCT(S) TO BE EXHIBITED

Booth locations will be assigned only when full payment has been received by Show Management. Deposits and or partial payments will not be accepted.

NEW! Bronze Sponsor: Race Day Expo Booth, Runner Goody Bag Insert, \$ 2,500 \$

Banners Displayed Onsite, Race Day Announcements, and (2) Complimentary Race Entries

Race Day Expo Table & Runner Goody Bag Insert \$ 1,680 \$

Race Day Expo Table \$ 1,050 \$

Runner Goody Bag Insert \$ 840 \$

Total: \$

Please charge my Visa MasterCard Amex Expiration Date: / /

Account Number 3 Digit Customer Code

Name as it Appears on Credit Card

Credit Card Billing Address Zip Code

Credit Card Authorized Signature

Please complete and return with your payment in full. Checks made payable to: Conventures, Inc.

Mail checks to:

Conventures, Inc.
c/o The Health and Fitness Pavilion
One Design Center Place
Boston, MA 02210

If paying by check, please reference The Health and Fitness Pavilion and contract number on the check to ensure correct application of payment.

We hereby apply for exhibit space at The Health and Fitness Pavilion. We agree to abide by the show terms and conditions as stated on the reverse side of this application.

AUTHORIZED SIGNATURE

TERMS AND CONDITIONS

1. The Health and Fitness Pavilion (herein after called the "Management") and the Exhibitor agree that all displays must be fully set up and operational by 9:00 a.m., Monday, October 11, 2010 and will remain open and staffed from 9:00 a.m. to 3:00 p.m.
2. Exhibitor agrees that displays will not visually or physically disturb aisles or adjacent exhibitors and exhibitor agrees that hard walls will not exceed 8 feet without prior approval of Management.
3. Exhibitor agrees to conform to all Boston Inspectional Services, Boston Fire Department and Commonwealth of Massachusetts Department of Revenue Rules and Regulations.
4. Exhibitor agrees not to sublet exhibit space or exhibit any merchandise other than that specified in the show contract. Exhibitor agrees that Management reserves the right to reject, modify or restrict any exhibit.
5. Exhibitor agrees that space assignments may be changed by Management.
6. Exhibitor agrees that electrical wiring or installation shall be done only by the electrical contractor approved by Management.
7. Exhibitor agrees that all belongings shall be removed from the Exhibit area by 5:00 p.m., Monday, October 11, 2010.
8. Exhibitor agrees that no refunds will be made for any reason.
9. Exhibitor agrees not to make undue noise, or odor, use bright or hazardous lights, cause damage to the building or booth equipment or act in any manner deemed inappropriate by Management.
10. Exhibitor agrees that no soliciting for business will be conducted in aisles or in other exhibitor booths.
11. Exhibitor agrees that no exhibitor shall have authority to incur cost or liability for or against Conventures, Inc.. Exhibitor shall pay all costs pertaining to moving in and moving out. Exhibitor shall be liable for all damages which he may cause in connection with his exhibit.
12. Exhibitor agrees that the Tufts Health Plan 10K for Women design, which Management has adopted and used in connection with its business, may not be used alone or in combination without the prior written permission of Management and that Exhibitor will not create, exhibit, or sell any merchandise bearing the Tufts Health Plan 10K for Women Trademarks, or marks or names confusingly similar thereto, without such permission.
13. **Certificate of Insurance must include the following: Exhibitor agrees to carry workmen's compensation, comprehensive general liability including products and completed operations, independent contractors, personal injury and blanket contractual liability. This must be evidenced by a Certificate of Insurance with a 30 day notice of cancellation provision to the holder and supplied to Management at least 30 days before the exhibit date. The Certificate of Insurance should list Conventures, Inc. c/o The Health and Fitness Pavilion as the Certificate Holder.**
14. Exhibitor agrees that in the event due to war, fire, strike, government regulation, public enemy or other cause, the show or any part thereof is prevented from being held, is cancelled by the Management, the Management, in its sole discretion, shall determine and refund to the applicant his proportionate share of unused funds.
15. Exhibitor agrees to assume all responsibility for loss, theft, or destruction of goods or for personal injuries to himself, his employees, agents, representatives, or visitors, and shall indemnify, defend and save harmless Conventures, Inc. from any and all liability in connection with any and all of the above.
16. Exhibitor agrees that the serving of alcoholic beverages by exhibitors is prohibited without prior permission of Management.
17. Exhibitor acknowledges and agrees that projections of attendance are estimates only, and that no guarantees regarding attendance are being made.
18. Exhibitor agrees that the failure of either party to enforce any provision of this Agreement shall not operate as a waiver by such party of its right to enforce the same or any provision at any time.
19. Exhibitor agrees that, except as otherwise specifically provided herein, this Agreement constitutes the entire Agreement between the parties, and supercedes all proposals, promotional materials, negotiations and understandings of any nature whatsoever. This agreement may be amended only by written instrument signed by both parties.
20. Exhibitor agrees that this agreement shall be governed and construed in accordance with the laws of the Commonwealth of Massachusetts, and any disputes between the parties shall be brought in the courts of said Commonwealth.

All correspondence should be directed to: **Conventures, Inc.**
c/o The Health and Fitness Pavilion
One Design Center Place
Boston, MA, 02210
Phone: (617) 439-7700
Fax: (617) 439-7701
Email: tuftsexpo@conventures.com