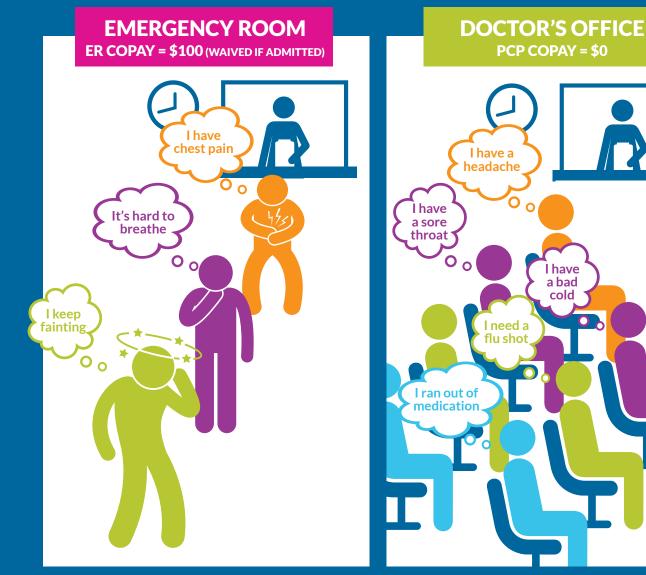
SAVE THE EMERGENCY ROOM (ER) FOR EMERGENCIES!



If it's not an emergency, you should call your Primary Care Provider (PCP). You could save a \$100 co-pay by going to your PCP instead of the ER.

Your PCP can help you decide where to go for the care you need.

Call 911 or go to your nearest hospital emergency room if you think you have a medical condition which could endanger life or limb if it is not treated immediately.

IS IT AN EMERGENCY?



Emergency services are for sudden and serious injuries or illness

YOUR PRIMARY CARE PHYSICIAN (PCP) CAN HELP YOU AND YOUR FAMILY GET THE CARE YOU NEED!

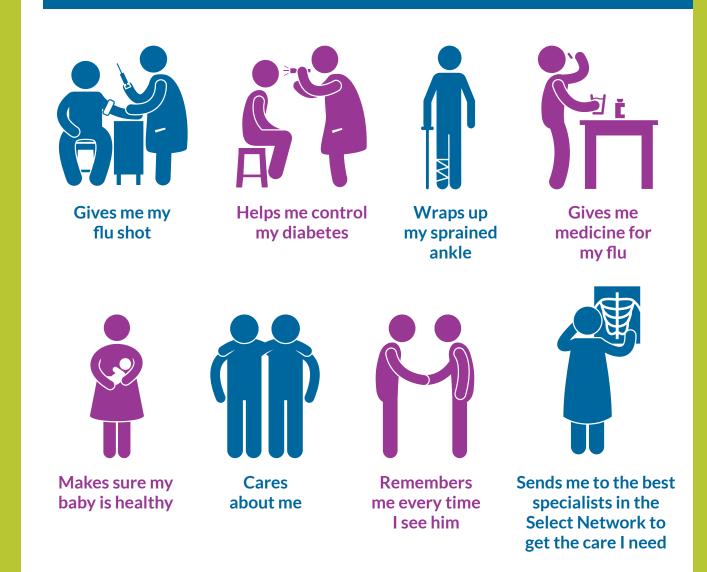


A PCP helps you take care of your health and will help you get the care you need, when you need it the most.

Your PCP will provide most of your routine health care like physical exams, immunizations, preventive care, well-baby visits, and more. And if you need to see a specialist, your PCP will process a referral for you to see someone in the Select Network who can help you best.

WHY IS A PCP IMPORTANT TO ME?

MY PCP ...



Your primary care provider (PCP) puts your health first.

That's why it's important to go to your PCP for routine and non-emergency care. Your PCP can get you the care you need to help you get and stay healthy!